



 **blueprints** | 2024
SPORTING CLAY SHOOT

Sponsorships & Outreach Opportunities



**Saturday,
June 8th**



Hunting Hills
181 Hunting Hill Road
Dilliner, PA 15327



Time
9 a.m - Registration
10 a.m - Shooting Starts

Why should you advertise with **y(our)** community?

25,000+

Average Monthly
Social Reach

2,500+

Newsletter
Sign-Ups

11,000+

Monthly Website
Views

Additional Benefits

Large geographic footprint - spanning Greene and Washington Counties, plus West Virginia. Targeted or focused locations are available.

An economically and socially diverse audience comprised of local people from all walks of life.

Our array of community partners opens your organization up to new audiences and markets.

We offer pre-packaged opportunities, as well as customized solutions to fit your unique needs.

Premier Packages - **SOLD OUT**

Designed for community partners looking to boost their brand in a big way while maximizing impact, ROI, and exposure to our audience. **All credits for marketing collateral will be fulfilled exclusively by Direct Results.**



The Community Collab (2 available) **\$5,000**

- Prominent, co-branded event logo featuring your brand
- (1) Full Page Ad in the Program
- (1) Literature Table
- (1) Weekly Social Media Message on up to (2) Blueprints platforms through June 8th.
- (2) Blueprints boosted posts (\$100 total ad spend) on Meta platforms
- Featured Blurb/Brand Highlight in our Spring Newsletter
- Branded carousel ad on our main landing page
- (5) minutes speaking time at the event
- Prominent logo feature on all event creative assets, such as banners
- \$500 credit towards marketing collateral for lunch tables or swag bag

**Includes 2 Complimentary team play packages (Up to 8 total players) and cart rentals.*



The Barrier Breaker **\$2,750**

- Featured logo placement on all marketing collateral
- (1) Full Page Ad in the Program
- (1) Literature Table
- (1) Bi-weekly Social Media Message on up to (2) Blueprints platforms through June 8th.
- (1) Blueprints boosted posts (\$50 total ad spend) on Meta platforms
- Recognition in our Spring Newsletter
- Branded carousel ad on our main landing page
- Logo featured on all event creative assets, such as banners
- \$250 credit towards marketing collateral for lunch tables or swag bag

**Includes 1 Complimentary team play packages (Up to 4 total players) and cart rentals.*



The Future Builder

\$1,750

- Featured logo placement on all marketing collateral
- (1) Half Page Ad in the Program
- (1) Custom Highlight/Thank You Post by Blueprints
- \$150 credit towards marketing collateral for swag bag
- Recognition in our Spring Newsletter
- Logo featured on Blueprints' landing page carousel.
- Logo on select creative assets, such as sponsor banner

**Includes 1 Complimentary team play packages (Up to 4 total players) and cart rentals.*

Niche Opportunities

Find opportunities to provide a product, service or other non-traditional sponsorship options.



Breakfast Sponsor

Donation

Tantalize our guests' taste buds by providing a breakfast offering of your choice. In return we'll provide the following:

- 1/2 Page Ad in Program + provide us an item for our swag bag
- Recognition on Social Media
- Signage at breakfast station



Gift Basket Sponsor

Donation

Provide an enticing sampling of your product or services as an in-kind donation to be raffled off.

- 1/2 Page Ad in Program
- Social media acknowledgement
- Logo Featured on event webpage

Brand Boosters

These approachable, scalable options allow your brand to reach new audiences while balancing outcomes and investment. **All credits for marketing collateral will be fulfilled exclusively by Direct Results.**



Swag Bag Sponsor *(1 available)*

\$1,500

- Logo on all swag bags
- \$250 credit towards swag bag items or literature
- Half Page Ad in Program
- Social Media Recognition
- Logo on Event Webpage

**Includes 1 Complimentary team play packages (Up to 4 total players) and cart rentals.*



Cart Sponsor *(3 available)*

\$750

- Company logo on all golf carts
- Recognition on social media
- Logo on event webpage
- Business Card or literature handouts in swag bag



Station Sponsor

\$350

- Branded field sign
- Recognition on social media
- Logo on event webpage
- Add on swag bag credit for \$200

General Admission

For event tickets only. Sponsorship enhancement available upon request.



Team Package

\$650

For 4 total players. Event registration, breakfast, lunch, & cart rental included. Add an item to the swag bag starting at \$150.



Individual Ticket

\$175

Event registration, breakfast, lunch, & cart rental included. Add an item to the swag bag starting at \$150.

Looking for something different?

Every agency and organization is unique - so we are pleased to offer flexible and custom sponsorship and business development opportunities. Some examples include:

- Sponsor an awareness month
- Provide goods or services to our participants in exchange for outreach and advertising
- Provide activities or field trips for our students (age 0-5)
- And whatever else we can dream up!



How to Register:

Online (Preferred)



Scan the QR Code or Click here to visit:

<https://myblueprintsorg.square.site/blueprints-clayshoot>

By Check/Mail:

Checkbox the package you'd like to purchase, and complete the information below.

To mail this form:
150 W. Beau Street
Washington, PA 15301

To email this form:
nwilliams@myblueprints.org

Please make all checks payable to Blueprints, and put "Clay Shoot" in the memo line.

Organization _____

Contact Name _____

Contact Email _____

Contact Phone _____

Address _____

City _____

State _____ Zip Code _____

#Winning

Can't attend or sponsor?
Tickets for our 50/50 and gun raffle are available a la carte.

This event is considered a Quid Pro Quo contribution. A Quid Pro Quo contribution is a payment that is given both as a partial contribution and as a partial payment for goods or services provided by the charitable organization; therefore, 60% of a \$100.00 donation is tax deductible. For registration and financial information, contact the PA Bureau of Charitable Organization at 1-800-732-0999. Registration does not imply endorsement. Blueprints is a nonprofit organization under IRS Section 501(c)(3). All donations are tax deductible to the extent allowed by law.

Premiere Packages

The Community Collab (2 available) \$5,000

- Prominent, co-branded event logo featuring your brand
- (1) Full Page Ad in the Program
- (1) Literature Table
- (1) Weekly Social Media Message on up to (2) Blueprints platforms through June 30th
- (2) Blueprints boosted posts (\$100 total ad spend) on Meta platforms
- 2 Team Packages
- Featured Blurp/Brand Highlight in our Spring Newsletter
- Branded carousel ad on our main landing page
- (5) minutes speaking time at the event
- Prominent logo feature on all event creative assets, such as banners
- \$500 credit towards marketing collateral for lunch tables or swag bag

The Barrier Breaker \$2,750

- Featured logo placement on all marketing collateral
- (1) Full Page Ad in the Program
- (1) Literature Table
- (1) Bi-weekly Social Media Message on up to (2) Blueprints platforms through June 30th.
- (1) Blueprints boosted posts (\$50 total ad spend) on Meta platforms
- Recognition in our Spring Newsletter
- Branded carousel ad on our main landing page
- Logo featured on all event creative assets, such as banners
- \$250 credit towards marketing collateral for lunch tables or swag bag
- 1 Team Package

The Future Builder \$1,750

- Featured logo placement on all marketing collateral
- (1) Half Page Ad in the Program
- (1) Custom Highlight/Thank You Post by Blueprints
- \$150 credit towards marketing collateral for swag bag
- Recognition in our Spring Newsletter
- Logo featured on Blueprints' landing page carousel.
- Logo on select creative assets, such as sponsor banner
- 1 Team Package

Brand Boosters

Swag Bag Sponsor \$1,500

- Exclusive, co-branded logo on all swag bags
- \$250 credit towards swag bag items or literature
- Half Page Ad in Program
- Social Media Recognition
- Logo on event webpage
- 1 Team Package

Cart Sponsor \$750

- Company logo on all golf carts
- Recognition on social media
- Logo on event webpage
- Business Card or Literature handouts in swag bag

Station Sponsor \$350

- Branded field signs
- Recognition on social media
- Logo on event webpage
- Add on swag bag credit for \$200

Niche/General

Breakfast Sponsor Donation

Tantalize our guests' taste buds by providing a breakfast offering of your choice. In return we'll provide the following:

- 1/2 Page Ad in Program + provide us an item for our swag bag
- Recognition on Social Media

Gift Basket Raffle Sponsor Donation

Refresh our guests' by providing them a refreshing beverage after a long day of target practice. In return we'll provide the following:

- 1/2 Page Ad in Program
- Recognition on Social Media
- Logo featured on event webpage

Team Package \$650

For 4 total players. Event registration, breakfast, lunch, & cart rentals included. Add an item to the swag bag starting at \$150.

Individual Registration \$175

For 4 total players. Event registration, breakfast, lunch, & cart rentals included. Add an item to the swag bag starting at \$150.

Connect With Us!



Phone

724-225-9550 ext. 634



Email

nwilliams@myblueprints.org

